



March 27, 2017

Dear Parents and Students,

The Mother's Club is proud to announce our annual fundraiser:

### **The "Read Like a Rock Star" Read-A-Thon!!**

Our goal is to raise money for the school by fostering reading; if every student were to raise at least \$10, our goals would be reached. Today each student was provided with the packet of information they need to participate. Below are the answers to some frequently ask questions that will provide you and your child with information so you can begin lining up potential sponsors, collecting pledges and logging minutes!

**What is a Read-A-Thon?** A Read-A-Thon is where students in grades K-6 get pledges to read (*or be read to, if needed for the younger grades*) for a certain amount of time or a flat donation. Students will collect their donations from sponsors to encourage them to reach their reading goals.

**Why a Read-A-Thon?** Our Read-A-Thon combines fundraising with academic goals. Teachers and parents both realize that reading is a very important part of a child's education. This includes time spent reading independently as well as time spent listening to books being read to them. Both forms of reading are encouraged with our Read-A-Thon. Plus, **ALL** of the money raised will be invested right back to the school and it's students.

**How are pledges/donations collected?** Children ask parents, grandparents, aunts, uncles, friends, neighbors, and anyone else they know that would support their efforts in reading, to help raise money for their school.

#### **What are the options for pledging?**

1. You can sponsor students for a flat donation no matter how much they read.
2. Pledge an amount per minute that the student reads. Example: student reads 200 minutes and you pledge \$0.10 per minute, therefore, you would I would \$20. 00

**When are pledges collected?** To make it as easy as possible, flat rate donations should be collected at the time of pledging. Money pledged per minute will need to be collected at the end of the Read-A-Thon and handed in no later than **April 27th**. Checks are encouraged and can be written out to "St. Agnes Mothers Club."

**Do the students receive prizes?** The top money earner and the top reader in each grade level will receive a \$25 gift card to Amazon. The class that raises the most money and the class that reads the most minutes will both win a "gym uniform day." Also, every student who reaches the \$10 fundraising goal will receive an entry in the grand prize raffle that will be announced at the start of the Read-A-Thon. For every additional \$10 raised the student will receive another raffle entry. ***The greatest price is reading itself!***



**"Read Like a Rock Star"  
2017 Read-A-Thon  
March 27th to April 27th**

1. **March 27th – KICK OFF! Students will hear a presentation at lunchtime. Prepare for participation in READ-A-THON by reviewing packet information.**
  - Pledge envelope – used to document and collect pledges and donations.
  - Pledge sheet – used to record pledges/donations.
  - Reading record – used to record reading minutes.
  
2. **March 28th-April 22nd – Solicit sponsors to donate a flat amount donation or to pledge a specific amount per minute read.**
  - Let sponsors know what you're reading goal is to help them determine what type of donation they will make.
  - Flat amount donations should be collected at the time of sponsorship.
  - Per- minute pledges should be collected beginning April 22.
  - Checks should be made payable to St. Agnes Mothers Club.

**Log reading time.**

  - All reading counts towards the total reading time, including **being read to**, if needed in the younger grades, and **reading to** a child.
  - Set a reading goal. Example: 30 minutes per day or 300 minutes total.
  
3. **April 25th-April 27th – Turn in your completed pledge envelope with money to your Homeroom Teacher.**
  - Complete the pledge envelope by filling in the actual number of minutes read and the total dollar amount enclosed on the Prize Form.
  - Turn in the pledge envelope with money to your Homeroom Teacher.
  
4. **April 27th – Final Collection Day**
  - All paperwork and money MUST be turned in together to be eligible for prizes.
  - Checks should be made payable to St. Agnes Mothers Club.

\*Each student will receive a grand prize raffle entry for a pair of Beats headphones for every \$10 raised. Other prizes will be awarded. See Pledge Envelope for further details.

**Any questions?  
Please contact Meghan Bagatta at [678-1748/mjbagatta@optonline.net](mailto:678-1748/mjbagatta@optonline.net)**



